

India

One of the fastest growing economies in the world offering immense opportunities for growth



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India imports a range of products from machinery, apparatus, chemicals, etc. with demand expected to increase further driven by rapid urbanisation and industrialisation.

40

Out of 137 countries



India

Global competitiveness ranking

Market drivers and barriers, top three

Drivers of doing business

Market size

Innovation

Business sophistication











Barriers of doing business

Corruption

Access to financing

Tax rates

Top 10 product imported in India, 2016

Rank	Product category	Value, USD bn	% of total
1	 Mineral fuels including oil	89.3	25.0%
2	 Gems, precious metals	48.1	13.5%
3	 Electrical machinery, equipment	37.0	10.4%
4	 Machinery including computers	32.5	9.1%
5	 Organic chemicals	14.8	4.1%
6	 Plastics, plastic articles	11.4	3.2%
7	 Animal/vegetable fats, oils, waxes	10.5	2.9%
8	 Iron, steel	8.7	2.4%
9	 Optical, technical, medical apparatus	7.2	2.0%
10	 Ships, boats	5.5	1.5%

Source: World Economic Forum, TradeMap, WorldTopExports

India market research

Navigating through country's market dynamics, competitive landscape and regulations can be challenging. There is no single or simple formula for success in such a complex business environment.

How we can help you?

We at **growth[^]** can help in preparing for the opportunities and risks of entering the Indian market.



About **growth**[^]

We are a business research and advisory firm providing both small and large scale research services for organizations, leading research and consulting firms. We are based in New Delhi, India but our clients and projects are global.

Established in 2015, we have helped companies identify, enter and grow into new as well as existing markets. Our work help clients in strengthening and expanding their businesses.

With over 130 successful projects, we have established ourselves as a reliable partner across industries and geographies.

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